



MEDIA RELEASE

Sure-Gro Chooses Greenstar Plant Products to Expand its Distribution Network

*National distributor's service reputation with independent garden centres appeals to
Canada's leading home and garden supplier*

LANGLEY, British Columbia — September 9, 2008 — Greenstar Plant Products, a leading national distributor to independent lawn and garden retailers, today announced an agreement with Sure-Gro, Inc., a leading supplier to the Canadian home and garden industry, to market its extensive brand portfolio to independent garden centres in Canada.

"We are extremely pleased to be partnering with Sure-Gro to bring its exciting and innovative products to our customers," said Tim Walker, President, Greenstar Plant Products. "We look forward to delivering our reliable supply chain services to help Sure-Gro continue to efficiently and effectively serve this channel."

The partnership, which includes such popular brands as CIL Golfgreen, Wilson, Plant-Prod, Smartcote and GreenEarth, boosts Greenstar's brand offering to more than 75.

"Greenstar's focus on rapid order fulfillment and its reach into the national independent lawn and garden segment is very impressive," said Bob Falconi, Executive Vice President, Sure-Gro Inc. "We are confident in Greenstar's ability to leverage its existing strategies to better serve Sure-Gro's market share."

Determined to enhance its value proposition to new and existing customers, Greenstar continues to expand its product offering, recently adding three new product categories — lawn care, bird centre and giftware — and 500 SKUs. Next season's lawn and garden catalogue, available September 1, 2008, is double the size of its predecessor and will be accompanied by a special Sure-Gro supplement.

"This agreement is an excellent example of our commitment to building flexible, mutually beneficial partnerships that enable us to grow our distribution business and better meet the unique needs of the independent retail garden centre," said Brent Jackson, vice-president Greenstar Plant Products.

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About Greenstar Plant Products, Inc.:

A clever hybrid, Greenstar Plant Products, Inc. manufactures its own premium line of garden-related products [Earth Safe and Grotek brands] and rounds out its wholesale offering by distributing other complementary goods. A 100% Canadian-owned company, Greenstar provides more than 900 products ranging from growing mediums, soil amendments, plant nutrients and supplements, to decorative planters, garden accessories, horticultural lighting and more. Greenstar supplies retail indoor and outdoor garden centres, organic farms, greenhouses, nurseries, municipalities, vineyards and landscapers.

www.getgreenstar.com

About Sure-Gro Inc.:

Sure-Gro is a leading supplier in the Canadian Home and Garden Industry with a broad range of product categories, including; fertilizer, grass seed, controls, horticulture and ice melt products, under several brand names including CIL, Golfgreen, Wilson, Green Earth and Alaskan. The Company recently announced the purchase of the Canadian Division of Spectrum Brands' Home and Garden division.

www.sure-gro.com

For more information, please contact:

Paul Eros

Director of Marketing

Sure-Gro Inc.

(519) 754-2900

Alison Northey

Manager, Marketing & Communications

Greenstar Plant Products

(778) 990-8734 cell or (604) 882-7211 office direct